

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: THE MCCORD COMMITTEE(342254)  
Treasuer - Noah Becker  
24 N Bryn Mawr Ave # 266  
Bryn Mawr, PA 19010-3304

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-57058  
Contract Dates: 10/23/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-544302  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

Page 1 of 6

**PAY BY** 11/27/2012  
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)  
1600 Locust St  
Philadelphia, PA 19103-6305  
ATTN:Accounts Payable

Product Desc: THE MCCORD COMMITTEE

Broadcast airtimes represented are reported to the nearest second.

| Buy Line              | Flight Description | Buy Line Dates        | MTWTFSS               | Dur             | Total Spots | Rate        |              |               |                |  |
|-----------------------|--------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|--|
| 1                     | THIS MORNING 6-7AM | 10/23/2012-10/25/2012 | . T W T . . .         | 30              | 3           | 675.00      |              |               |                |  |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |  |
| 10/22/2012-10/28/2012 |                    | . T W T . . .         | 3                     | 675.00          |             |             |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/23/2012            | Tu                 | 06:37:03 AM           |                       | MCC1204STEh     | 30          | 675.00      |              |               |                |  |
| 10/24/2012            | We                 | 06:29:24 AM           |                       | MCC1204STEh     | 30          | 675.00      |              |               |                |  |
| 10/25/2012            | Th                 | 05:57:53 AM           |                       | MCC1204STEh     | 30          | 675.00      |              |               |                |  |
| 2                     | 07:00:00-08:00:00  | 10/24/2012-10/26/2012 | . . W T F . .         | 30              | 3           | 380.00      |              |               |                |  |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |  |
| 10/22/2012-10/28/2012 |                    | . . W T F . .         | 3                     | 380.00          |             |             |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/24/2012            | We                 | 07:28:50 AM           |                       | MCC1204STEh     | 30          | 380.00      |              |               |                |  |
| 10/25/2012            | Th                 | 07:42:17 AM           |                       | MCC1204STEh     | 30          | 380.00      |              |               |                |  |
| 10/26/2012            | Fr                 | 07:28:45 AM           |                       | MCC1204STEh     | 30          | 380.00      |              |               |                |  |
| 3                     | 08:00:00-09:00:00  | 10/23/2012-10/25/2012 | . T W T . . .         | 30              | 3           | 380.00      |              |               |                |  |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |  |
| 10/22/2012-10/28/2012 |                    | . T W T . . .         | 3                     | 380.00          |             |             |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/23/2012            | Tu                 | 08:42:23 AM           |                       | MCC1204STEh     | 30          | 380.00      |              |               |                |  |
| 10/24/2012            | We                 | 08:58:10 AM           |                       | MCC1204STEh     | 30          | 380.00      |              |               |                |  |
| 10/25/2012            | Th                 | 08:57:55 AM           |                       | MCC1204STEh     | 30          | 380.00      |              |               |                |  |

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CPE: / /

Invoice Num: 1201-544302  
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Product Desc: THE MCCORD COMMITTEE

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| Buy Line              | Flight Description |                      | Buy Line Dates        |                       | M T W T F S S |             | Dur          | Total Spots   | Rate           |
|-----------------------|--------------------|----------------------|-----------------------|-----------------------|---------------|-------------|--------------|---------------|----------------|
| 4                     | NOON NEWS          |                      | 10/23/2012-10/24/2012 |                       | . T W . . . . |             | 30           | 2             | 585.00         |
| <u>Week Of</u>        |                    | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u> |              |               |                |
| 10/22/2012-10/28/2012 |                    | . T W . . . .        |                       | 2                     |               | 585.00      |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/23/2012            | Tu                 | 12:13:34 PM          |                       | MCC1204STEh           | 30            | 585.00      |              |               |                |
| 10/24/2012            | We                 | 12:27:25 PM          |                       | MCC1204STEh           | 30            | 585.00      |              |               |                |
| 6                     | 4-430PM NEWS       |                      | 10/23/2012-10/25/2012 |                       | . T . T . . . |             | 30           | 2             | 585.00         |
| <u>Week Of</u>        |                    | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u> |              |               |                |
| 10/22/2012-10/28/2012 |                    | . T . T . . .        |                       | 2                     |               | 585.00      |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/23/2012            | Tu                 | 04:14:46 PM          |                       | MCC1204STEh           | 30            | 585.00      |              |               |                |
| 10/25/2012            | Th                 | 04:22:48 PM          |                       | MCC1204STEh           | 30            | 585.00      |              |               |                |
| 7                     | 430-5PM NEWS       |                      | 10/24/2012-10/26/2012 |                       | . . W . F . . |             | 30           | 2             | 585.00         |
| <u>Week Of</u>        |                    | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u> |              |               |                |
| 10/22/2012-10/28/2012 |                    | . . W . F . .        |                       | 2                     |               | 585.00      |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/24/2012            | We                 | 04:38:52 PM          |                       | MCC1204STEh           | 30            | 585.00      |              |               |                |
| 10/26/2012            | Fr                 | 04:42:27 PM          |                       | MCC1204STEh           | 30            | 585.00      |              |               |                |
| 8                     | 5-530PM NEWS       |                      | 10/23/2012-10/25/2012 |                       | . T . T . . . |             | 30           | 2             | 900.00         |
| <u>Week Of</u>        |                    | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u> |              |               |                |
| 10/22/2012-10/28/2012 |                    | . T . T . . .        |                       | 2                     |               | 900.00      |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/23/2012            | Tu                 | 05:28:00 PM          |                       | MCC1204STEh           | 30            | 900.00      |              |               |                |
| 10/25/2012            | Th                 | 05:14:08 PM          |                       | MCC1204STEh           | 30            | 900.00      |              |               |                |

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| Buy Line              | Flight Description | Buy Line Dates        | MTWTFSS               | Dur             | Total Spots | Rate        |              |               |                |
|-----------------------|--------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|
| 9                     | 530-6PM NEWS       | 10/24/2012-10/26/2012 | . . W . F . .         | 30              | 2           | 900.00      |              |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/22/2012-10/28/2012 |                    | . . W . F . .         | 2                     | 900.00          |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/24/2012            | We                 | 05:38:32 PM           |                       | MCC1204STEHL    | 30          | 900.00      |              |               |                |
| 10/26/2012            | Fr                 | 05:38:04 PM           |                       | MCC1204STEHL    | 30          | 900.00      |              |               |                |
| 10                    | M-F 6PM NEWS       | 10/23/2012-10/25/2012 | . T . T . . .         | 30              | 2           | 1,080.00    |              |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/22/2012-10/28/2012 |                    | . T . T . . .         | 2                     | 1,080.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/23/2012            | Tu                 | 06:14:43 PM           |                       | MCC1204STEHL    | 30          | 1,080.00    |              |               |                |
| 10/25/2012            | Th                 | 06:25:02 PM           |                       | MCC1204STEHL    | 30          | 1,080.00    |              |               |                |
| 11                    | M-F 630PM NEWS     | 10/24/2012-10/26/2012 | . . W . F . .         | 30              | 2           | 1,080.00    |              |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/22/2012-10/28/2012 |                    | . . W . F . .         | 2                     | 1,080.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/24/2012            | We                 | 06:43:03 PM           |                       | MCC1204STEHL    | 30          | 1,080.00    |              |               |                |
| 10/26/2012            | Fr                 | 06:37:06 PM           |                       | MCC1204STEHL    | 30          | 1,080.00    |              |               |                |
| 12                    | CBS EVENING NEWS   | 10/23/2012-10/25/2012 | . T . T . . .         | 30              | 2           | 1,080.00    |              |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/22/2012-10/28/2012 |                    | . T . T . . .         | 2                     | 1,080.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/23/2012            | Tu                 | 06:58:50 PM           |                       | MCC1204STEHL    | 30          | 1,080.00    |              |               |                |
| 10/25/2012            | Th                 | 07:29:32 PM           |                       | MCC1204STEHL    | 30          | 1,080.00    |              |               |                |

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| Buy Line              | Flight Description              | Buy Line Dates        | MTWTFSS               |                 | Dur         | Total Spots | Rate         |               |                               |
|-----------------------|---------------------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|-------------------------------|
| 13                    | 11PM NEWS                       | 10/24/2012-10/26/2012 | ..W.F..               |                 | 30          | 2           | 2,000.00     |               |                               |
| <u>Week Of</u>        |                                 | <u>MTWTFSS</u>        | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/22/2012-10/28/2012 |                                 | ..W.F..               | 2                     |                 | 2,000.00    |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>                      | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/24/2012            | We                              | 11:21:32 PM           |                       | MCC1204STE      | 30          | 2,000.00    |              |               |                               |
| 10/26/2012            | Fr                              | 11:23:19 PM           |                       | MCC1204STE      | 30          | 2,000.00    |              |               |                               |
| 14                    | 11PM NEWS                       | 10/28/2012-10/28/2012 | .....S                |                 | 30          | 1           | 1,890.00     |               |                               |
| <u>Week Of</u>        |                                 | <u>MTWTFSS</u>        | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/22/2012-10/28/2012 |                                 | .....S                | 1                     |                 | 1,890.00    |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>                      | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/28/2012            | Su                              | 11:31:47 PM           |                       | MCC1204STE      | 30          | 1,890.00    |              |               |                               |
| 15                    | #1 COCHRAN SUNDAY SPORTS SHOWDO | 10/28/2012-10/28/2012 | .....S                |                 | 30          | 2           | 600.00       |               |                               |
| <u>Week Of</u>        |                                 | <u>MTWTFSS</u>        | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/22/2012-10/28/2012 |                                 | .....S                | 1                     |                 | 600.00      |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>                      | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/28/2012            | Su                              |                       |                       |                 | 30          |             |              | 600.00        | Preempted                     |
| 10/28/2012            | Su                              | 12:16:23 AM           | 10/28/2012            | MCC1204STE      | 30          | 600.00      | 600.00       |               | Makegood in 23:45:00-00:18:04 |
| 16                    | THE INSIDER                     | 10/23/2012-10/25/2012 | .T.T...               |                 | 30          | 2           | 700.00       |               |                               |
| <u>Week Of</u>        |                                 | <u>MTWTFSS</u>        | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/22/2012-10/28/2012 |                                 | .T.T...               | 2                     |                 | 700.00      |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>                      | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/23/2012            | Tu                              | 07:48:44 PM           |                       | MCC1204STE      | 30          | 700.00      |              |               |                               |
| 10/25/2012            | Th                              | 07:47:21 PM           |                       | MCC1204STE      | 30          | 700.00      |              |               |                               |

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|-----------------------|---------------------------|----------------------|-----------------------|-----------------------|---------------|----------------|--------------|---------------|-----------------------|
| 18                    | 11:35P-12:37A - LETTERMAN |                      | 10/23/2012-10/26/2012 |                       | . T W T F . . |                | 30           | 4             | 575.00                |
| <u>Week Of</u>        |                           | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u>    |              |               |                       |
| 10/22/2012-10/28/2012 |                           | . T W T F . .        |                       | 4                     |               | 575.00         |              |               |                       |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u>    | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>        |
| 10/23/2012            | Tu                        | 12:29:37 AM          |                       | MCC1204STEHE          | 30            | 575.00         |              |               |                       |
| 10/24/2012            | We                        | 12:08:56 AM          |                       | MCC1204STEHE          | 30            | 575.00         |              |               |                       |
| 10/25/2012            | Th                        | 12:09:30 AM          |                       | MCC1204STEHE          | 30            | 575.00         |              |               |                       |
| 10/26/2012            | Fr                        | 12:31:20 AM          |                       | MCC1204STEHE          | 30            | 575.00         |              |               |                       |
| 21                    | THE GOOD WIFE             |                      | 10/28/2012-10/28/2012 |                       | . . . . . S   |                | 30           | 1             | 3,000.00              |
| <u>Week Of</u>        |                           | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u>    |              |               |                       |
| 10/22/2012-10/28/2012 |                           | . . . . . S          |                       | 1                     |               | 3,000.00       |              |               |                       |
| <u>Air Date</u>       | <u>Day</u>                | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u>    | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>        |
| 10/28/2012            | Su                        | 09:49:47 PM          |                       | MCC1204STEHE          | 30            | 3,000.00       |              |               |                       |
| <u>Total Spots</u>    |                           | <u>Gross Amt</u>     |                       | <u>Commission Amt</u> |               | <u>Net Amt</u> | <u>Debit</u> | <u>Credit</u> | <u>Reconciliation</u> |
| Air Time Totals       |                           | 36                   | 31,085.00             | 4,662.75              | 26,422.25     | 600.00         | 600.00       | 0.00          |                       |

**Billing Notes**  
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY THE MCCORD COMMITTEE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.  
CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV  
21251 NETWORK PLACE  
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: THE MCCORD COMMITTEE(342254)  
Treasuer - Noah Becker  
24 N Bryn Mawr Ave # 266  
Bryn Mawr, PA 19010-3304

Account Exec: Brian Butz-1  
Office: KDKA-TV  
Contract Num: 1201-57058  
Contract Dates: 10/23/2012-10/29/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1201-544302  
Invoice Date: 10/28/2012  
Billing Cycle: Broadcast EOM  
Billing Period: 10/01/2012-10/28/2012

**PAY BY** 11/27/2012  
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)  
1600 Locust St  
Philadelphia, PA 19103-6305  
ATTN:Accounts Payable

Product Desc: THE MCCORD COMMITTEE

Broadcast airtimes represented are reported to the nearest second.

| Billing Notes        |                                       |           |
|----------------------|---------------------------------------|-----------|
| <div>DUPLICATE</div> | Wire Transfer Instructions:           |           |
|                      | For Billing Inquiries Please Contact: |           |
|                      | ACCOUNT EXECUTIVE                     |           |
|                      | 412-575-2200                          |           |
|                      | Gross Billing                         | 31,085.00 |
|                      | Trade Value                           | 0.00      |
|                      | Agency Commission                     | 4,662.75  |
|                      | Local Tax                             | 0.00      |
|                      | State Tax                             | 0.00      |
|                      | Pre Paid Amount                       | 0.00      |
|                      | Pay This Amount                       | 26,422.25 |

Warranty - We warrant the above broadcasts were made according to the official station log.